



Lyes Mehaddene

Backend developer

+33 6 62 80 49 52
lyesmehaddene@gmail.com
Nice
www.lyesm.dev/

Hybrid profile combining product vision and technical expertise, capable of designing and delivering performing digital solutions.

Work experience

Backend developer

February 2024
Current

Big Boss Studio, Nice

- Development of scalable REST and GraphQL APIs with PHP (Laravel) and Node.js -> improved **applications performance** and **reliability**.
- Design and optimization of back-office applications using Laravel Nova, Filament, and Strapi -> increased **operational efficiency** across various industries.
- Design of SaaS and business platforms (contracts, FinTech, AI, luxury streaming) -> **Automation** of a recruitment process involving **50+ contributors**, development of a FinTech PaaS leading to a **€2M fundraising round** and implementation of a streaming platform capable of handling **30k+ simultaneous visitors**
- Integration of third-party services such as **Stripe, OpenAI API**, and identity verification systems -> enhanced functionality and improved user experience.
- Collaborated with front-end developers to integrate user-focused features.

Technical Project Manager

June 2021
June 2023

Big Boss Studio, Nice

- **Supervision and management of strategic digital projects** (Web / Apps) for prestigious clients (**luxury, startups, public entities**).
- Development of key platforms for a luxury brand -> **5k+ leads generated per campaign**.
- Public mobile application (French market): continuous delivery -> store rating improved from **4.0 -> 4.6/5** and **+32% downloads in one year**.
- Coordination of multidisciplinary teams & performance dashboards to optimize **client decision-making** and **digital competitiveness**.

Digital product Manager intern

January 2020
June 2020

Philip Morris International, Lausanne

Education

Le Wagon

Full-stack web developer

July 2023
September 2023

Edhec Business School

MSc in Strategy Consulting & Digital Transformation, Lille

September 2016
May 2021

Skills

PHP
NodeJS
Docker
REST API design
GraphQL
CMS (Strapi / Wordpress / Drupal)
Frontend (basic level in React & Vuejs)
Git

Languages

English (bilingual)
French (native)
Arabic (upper intermediate)
Spanish (elementary)

Interests

Sport
Gaming
Travels
Aviation
Tech